



Associations Forum National Conference 2017 (#AFNC17) Advocacy Special Interest Group Workshop

The **Advocacy Special Interest Group (SIG)** is for associations, charities and other not-for-profit organisations. This group aims to connect those working in the advocacy area of associations and other NFP organisations, with a view to the sharing of ideas, knowledge and visions. To be part of this group you need to be working or volunteering for an association or other NFP. We also welcome students & others interested in the association sector.

To join the **Advocacy SIG**, go to LinkedIn (<https://www.linkedin.com/groups/13504993>) or email veronica@associations.net.au.

Workshop topic: Members and Advocacy

Workshop Questions:

- How do you educate you members on the importance, time and cost of advocacy? Has this been successful?
- How do you educate your members on the associations' success stories?
- Do you train members to advocate on your behalf? If yes, how do you train them and how effective has this been?
- Do you utilise members in your advocacy strategy? If yes, how?
- How do you manage members drafting or providing feedback on position statements?